# March your Business to Success this Spring

Well March winds are certainly upon us and it seems like the April showers have joined them too, but we are not going to let this dampen our mood. We are looking ahead to May flowers, an event packed Easter and lots of other exciting things coming up, read on to find out more.

### **Enhance your marketing on a FREE Creative Content workshop**

Learn how to generate your own creative content to benefit your business in just four hours with Danny Windsor, Head Boy of Giant Campus and Brand & Marketing Manager of Sleeping Giant Media.

The workshop takes place on Wednesday, 20 March from 1pm to 5pm at Thanet Visitor Information Centre, Margate.

For further information on the workshop, <u>click here</u> and if interested be sure to pre-book as places are on a first-come-first served basis.

#### Partner with Southeastern

Southeastern are seeking to partner with local businesses and attractions to offer their subscribers discounts off products and experiences as apart of their Rewards programme. In return partners will benefit from exposure to a wider group of interested consumers. To find out more contact <a href="Roma.Baig@southeasternrailway.co.uk">Roma.Baig@southeasternrailway.co.uk</a>

#### Engage with us on social media

If you are not already doing so, don't forget to follow us on Twitter @VisitThanet, Facebook @VisitThanet and Instagram @visitthanet

Have you seen our Blog <a href="www.visitthanetblog.com">www.visitthanetblog.com</a> that you can use as a source of ideas for your guests and social media - our newest posting is now live 'Spring forward on the Isle'

Plus, remember to tag us in on your posts so we can like and share your content too.

#### Participate in VisitEngland's Annual Attraction Survey

VisitEngland are looking to increase the number of attractions that take part and will shortly be sending out requests to attractions for their information. It would be great if we had venues contribute. You can find more information about the <u>survey here</u> and you can look at last year's <u>report here</u>

## Read 'A weekend travel guide to Ramsgate'

Evelyn Francis Derderian visited Ramsgate last month and produced 'A weekend travel guide to Ramsgate, Kent' as a result of her visit.

There are two further press visits taking place this month one for loveexploring.com and the other for Express and Star and Shropshire Star. We hope to be able to share this coverage with you next month.

# **Check out the Visitor Information Service Seasonal Opening**

**Broadstairs Information Kiosk** is looking forward to opening for the 2019 season on Friday 5th April at 10am. The kiosk will be open 7 days a week 10am-4pm through to mid September, when it will be Friday - Monday (20-23 and 27-30) and then weekends in October plus half-term week. Due to its location it may close at short notice in poor weather. For information on the kiosk and opening times visit <a href="www.broadstairsinfokiosk.co.uk">www.broadstairsinfokiosk.co.uk</a>

**Ramsgate Visitor Information** at The Custom House is open daily 10am – 4pm from the 1st April for the Spring and Summer season

#### **Look forward to the return of the Open Top Bus** (image)

Once again you will be able to hop on and off Stagecoach's Open Top Bus service running between The Boating Pool Ramsgate and Stone Bay Broadstairs. The service will be operating as follows

- \*Runs 6 22 April daily
- \*Weekends until 19 May
- \*Daily 25 May 2 June
- \*Weekends until 21 July (plus Friday 21 June Broadstairs Dickens Festival)
- \*Daily 24 July 1 September
- \*Weekends until 29 September

For further details of the timetable visit the <u>Stagecoach website</u>

### Help promote our Coastal Explorer Packs

Have you seen out Coastal Explorer Packs? Have you tried one? Find out more about them <a href="https://www.visitthanet.co.uk/coastalexplorers">www.visitthanet.co.uk/coastalexplorers</a>

Don't forget to let your guests know about this great way of learning, exploring and discovering our coastline and history. Let us know if you would like leaflets on them for displaying

Available to hire for just £5 plus proof of ID from Broadstairs - Lillyputt Mini Golf, Victoria Parade, CT10 1QL Ramsgate - Visitor Information Centre, Harbour Parade, CT11 8LP

#### **Vote for Dreamland (deadline 27 March)**

Congratulations to **Dreamland** who have been nominated for the 'Best Family Entertainment' award in the Hoop 2019 awards. The awards recognise and celebrate the activity organisers that go above and beyond to entertain, educate and inspire children nationwide.

Voting is open until Wednesday 27th March and can be made via The Hoop Awards website

### *Turner Prize Update* (image)

Turner Prize is coming to Turner Contemporary from 28th September 2019 to 12th January 2020, with the gallery and its partners developing an exhilarating and ambitious arts programme to run alongside the exhibition.

The programme will be town-wide with arts, activities, events, through an expanded Margate Festival, new digital artwork and vivid animations. To read more about the plans visit <u>Turner Contemporary's website</u>

## And check out this super coverage on ITV

### **Events**

Here are just a few events taking place across the area in the next few weeks

- Until 17th March: <u>Cornelia Parker Perpetual Canon</u> at Turner Contemporary 30th March: <u>Afternoon Tea with Lisa Cutts and William Shaw</u> above Carlton Cinema
- 31st March: Mother's Day Events
- 6th April: <u>Helen Cousins Botanics</u> at Italianate Glasshouse
- 7th April: The Man with the Golden Pen at Sarah Thorne
- 11th April: Great Eggcase & Scavenger Hunt at Ramsgate Main Sands
- 13th April: Victory Vintage and Retro Show at Margate Winter Gardens
- Easter Events

For more events happening in the area go to <a href="www.visitthanet.co.uk/whats-on/find-events">www.visitthanet.co.uk/whats-on/find-events</a>