

April's Tourism Matters - Get Involved

### **In the News**

Thank you to everyone who helped to host two recent press visits. Journalists from loveexploring.com and Express and Star/Shropshire Star visited to gather information for two very different articles - one a guide to Kent, the other a feature on Ramsgate. We'll be sure to share these with you as soon as they are published.

We have noticed a few of our local businesses appearing in national press articles this month, so we thought we would share these with you.

[Angela's of Margate](#) was reviewed by Tom Parker Bowles for the Mail on Sunday

Albion House, Ramsgate features in iNews article ['UK hotels under £150: Where to book a cheap weekend break in the country'](#)

Highsnobiety's ['Groom Service: 5 of the Best Eco-Friendly Brands to Shop Right Now'](#) includes Haeckels and its signature Seaweed Bath

### **Visitor Information Service**

Welcome Back!

Lisa Powell, Visitor Services Officer has returned from maternity leave and is getting back into the swing of things. She will shortly be catching up with the volunteer run Visitor Information Centres in Broadstairs and Ramsgate and getting up to speed with what has been going on in the area. Lisa will now be working part time Tuesday to Thursday. You can get in contact with Lisa at [lisa.powell@thanet.gov.uk](mailto:lisa.powell@thanet.gov.uk)

Visitors' Map

The new Visitors' Map is now available and is being distributed around the Isle. If you require more maps please get in touch with the team [visitorinformation@thanet.gov.uk](mailto:visitorinformation@thanet.gov.uk) and they can schedule a drop off or pick up for you.

### **Digital Interpretation Plaques**

Have you spotted the new digital interpretation plaques around the Isle showcasing the area's rich history and heritage? If not, perhaps you have seen them on TV, they have appeared on both BBC Breakfast News and Meridian News as a result of a press release we put out.

Ten eye-catching interpretation plaques have been installed at key locations around the isle, teasing the reader with a hint of information on the area's rich history and heritage. Then, by entering a short code into a mobile device, the stories come alive through video, audio and imagery.

Find out more about the plaques and where they can be found at [www.visitthanet.co.uk/digitaldiscovery](http://www.visitthanet.co.uk/digitaldiscovery)

### **VisitEngland launches new edition of The Pink Book**

VisitEngland has launched an up-to-date Pink Book, an overview of the legal obligations for English accommodation providers. The book provides guidance for running an

accommodation business – from food hygiene and health and safety to obtaining entertainment and alcohol licences.

The latest edition includes new information on Package Travel Regulations (2018), General Data Protection Regulation (2018) as well as a chapter on Legionnaire's Disease prevention. New in the book is guidance on the use of closed-circuit television (CCTV) on business premises.

A copy can be ordered for £9.99 plus postage online at [www.visitengland.org/pinkbookonline](http://www.visitengland.org/pinkbookonline) or by contacting [feedback@visitengland.org](mailto:feedback@visitengland.org)

### **Visit Kent 2FOR1 Campaign**

Visit Kent is running their annual 2FOR1 campaign from May 2019 to March 2020 hoping to build on the success of 2018. The 2FOR1 campaign is a partnership with Kent's local travel providers and cross-channel carriers offering 2FOR1 entry to attractions, on overnight stays, or meals out when arriving at the venue by one of the following partners: Southeastern Railway, Stagecoach, P&O Ferries and Eurotunnel le Shuttle.

The campaign is FREE for all tourism businesses to take part in and provides a great opportunity for exposure

If you wish to participate you can submit your [offer here](#)

### **Be My Guest TV Series**

Friel Kean Films are making a new renovation series, and are looking to speak with anyone who is planning to convert unused spaces within their homes - lofts, sheds and garages to potential glamping units, with the aim of turning them into holiday rentals.

For further information please [click here](#)

### **Turner Prize Update**

Look out for the artists announcement on 1 May 2019. The 4 shortlisted artists, exhibiting at Turner Contemporary as part of the Turner Prize 2019 will be revealed.

For updates and all the latest news on the Turner Prize coming to Margate's Turner Contemporary between 28th September 2019 to 12th January 2020, please visit the website [www.turnercontemporary.org](http://www.turnercontemporary.org) where you can sign up to their newsletter

### **Events**

Here are just a few events taking place across the area in the next few weeks

- [Easter Events](#)
- 19th and 20th April: [Easter Beer and Cider Festival](#), Margate Winter Gardens
- 19th - 22nd April: [Play](#), The Micro Museum
- 20th - 28th April: [Looping the Loop Festival](#)
- 21st & 22nd April: [Easter QuExtravaganza](#), Powell-Cotton Museum
- 28th April: [Cliftonville Farmers Market](#)
- 1st May: [St Peter's WWI Graves Tour](#)
- Until 6th May: [Katie Paterson and JMW Turner](#), Turner Contemporary

For more events happening in the area go to [www.visitthetaneet.co.uk/whats-on/find-events](http://www.visitthetaneet.co.uk/whats-on/find-events)