**March's Tourism Matters: English Tourism Week, Coronation News and Congratulations**

Dear Tourism Industry Colleague

Spring is just around the corner as we change the clocks at the end of the month, flowers start to show their colours and the days are lighter, longer and warmer - but it may not have felt like it over the last few days!

In this issue we bring you news of how to get involved in English Tourism Week, details of a series of FREE workshops in Ramsgate, and Margate Civic Society’s lecture programme.

If you know somebody who would like to read our e-news, please forward it on, or let them know they can register to receive it themselves at [www.visitthanet.co.uk/tourismmatters](http://www.visitthanet.co.uk/tourismmatters).

**Tourism and Visitor Services News**

**2023/24 Visitors’ Map Coming**

We will be taking delivery of our Visitors’ Map 2023/24 on Wednesday, 22 March, with the aim of having copies in as many local outlets as possible before the Easter holidays.

The map is aimed at visitors already in the area. It highlights what there is to see and do to encourage visitors to stay longer, explore more, or visit again - generating income into the local economy and potentially your business.

We would really appreciate your support to ensure you have supplies of the map, that they are visible and that you keep them topped up. We can provide holders if you wish.

If you would like to collect a supply of the new maps, please ring the Visitor Information Centre team on 01843 577577 or email visitorinformation@thanet.gov.uk so that we can ensure we have a supply ready for you.

**Dickens House Museum Reopens for the Season**

Broadstairs Dickens House is gearing up for reopening on Good Friday (7 April) for the 2023 season.

Work is being undertaken to ready the museum for reopening and welcoming visitors once again. If you are interested in becoming a volunteer, please get in contact with Lisa Powell lisa.powell@thanet.gov.uk

There is also a vacancy for Dickens House Museum Visitor Manager. More details on the vacancy can be [found here](https://ce0551li.webitrent.com/ce0551li_webrecruitment//wrd/run/ETREC106GF.display_srch_all?WVID=3353121Vyj)

For more on the museum, [click here](https://www.visitthanet.co.uk/attractions/dickens-house-museum-1999/)

**Heritage Open Days 2023**

Heritage Open Days are back between Friday 8 and Sunday 17 September and this year’s theme is [‘Creativity Unwrapped](http://www.heritageopendays.org.uk/organising/creativity-unwrapped)’ - unwrapping the colourful history of creativity and artistic expression, encompassing art, architecture, cinema, crafts, dance, drama, literature, music, oral tradition, visual arts and more. Who were the designers behind your building, park or garden? Has your town been immortalised in a song, painting or film?

This is a great opportunity to promote your attraction to local residents, as well as new and returning visitors.

There are a number of key deadlines to be aware of if you wish to participate

* Early March – Registration opens
* June – Event directory goes live
* August – Registration closes
* 8-17 September – THE FESTIVAL!
* Early October – Organiser evaluation deadline

To find out more about the scheme and to register your interest please visit the [Heritage Open Days website](http://www.heritageopendays.org.uk/)

**VisitBritain/VisitEngland**

**Get involved in English Tourism Week**

English Tourism Week is back from **Friday 17 to Sunday 26 March**, with a toolkit available to help you get involved.

The annual campaign celebrates English tourism, championing the sector’s quality, value and the vast contribution it makes to the UK economy, to stakeholders including the government, local MPs, media, industry and more.

This year, the campaign is sharing the message of celebrating the people, places, experiences and more that make up the English tourism sector. The toolkit includes assets such as posters, social media posts and templates for businesses and destinations to add their own imagery.

[Find out more about the campaign and download the toolkit here](http://www.visitbritain.org/english-tourism-week). Join the campaign on social media using the hashtag #EnglishTourismWeek23

**Visit Kent Updates**

**Sustainable Tourism Framework and Impact Heroes**

Visit Kent is developing a Sustainable Tourism Framework that will support tourism businesses to deliver a legacy from the Interreg Experience project. The framework will help businesses to take positive action, and includes a new resource hub.

Taking action on sustainability is brave, bold, and urgently necessary. Visit Kent is looking to celebrate ‘Impact Heroes’ by promoting creative and innovative sustainability initiatives happening in the county, to inspire both businesses and visitors. Visit Kent will be launching activity and an action plan in May and Impact Heroes will be key to this.

If you are an impact hero, Visit Kent would like to hear from you. [Visit their dedicated website page for more information](http://www.visitkentbusiness.co.uk/impact-heroes/)

If you do put yourself forward, please let us know on tourism@thanet.gov.uk so that we can include you in our own activity [www.visitthanetbusiness.co.uk/green-tourism/](https://www.visitthanetbusiness.co.uk/green-tourism/)

**Thanet District Council**

**The Ramsgate Cultural Consortium FREE Workshops**

Do you work for a not-for-profit organisation? Does the work you do help to improve Ramsgate town centre in any way? The Ramsgate Cultural Consortium is running a series of FREE workshops, each focusing on a different aspect of running a not-for-profit organisation.

* Tuesday 4 April - Equality and Diversity
* Tuesday 2 May - Social Impact Measurement
* Tuesday 6 June - Volunteer Management
* Tuesday 4 July - Strategic planning: Processes and tools for direction and decision making
* Tuesday 8 August - Safeguarding

Each of the workshops will be held from 9.30am - 1pm, at Discovery Planet, 47 High Street, Ramsgate CT11 9AG.

To register for your place on one or more of these free courses, please [complete the online registration form here](https://docs.google.com/forms/d/e/1FAIpQLSejGxh-OgaYLHJk29cKN6TpFm0ew2rh8qEHkJFKn6x1YIvC8A/viewform)

**Marketing the Loggia Building in Westbrook**

‘For Sale’ boards have now been installed on the Loggia Building at Westbrook Bay. The Loggia Building is an iconic landmark in our community, and the sale will provide an opportunity for new ownership to introduce fresh ideas and a renewed commitment to improving our community.

**Introducing 'Thanet Ten Tastic'**

'Thanet Ten Tastic' is taking place between Friday 24 March and Sunday 2 April. The idea is to encourage everyone to shop in their local town centre, and focuses on events, promotions and activities being organised by local businesses across the district.

You can find out more about the support that we give to local businesses on our [website](https://www.thanet.gov.uk/campaigns/welcome-back-fund/).

**Great British Spring Clean 2023**

Keep Britain Tidy's Great British Spring Clean events will be taking place from Friday 17 March to Sunday 2 April, promoting community litter picks across the district.

The Great Ramsgate Spring Clean is running from Monday 20 to Friday 31 March. Each event is led by a different local community group or organisation, from Ukrainians in Ramsgate to the RNLI and the Winterstoke Gardeners to the East Cliff Community Group.

Check the [Great Ramsgate Spring Clean](https://www.facebook.com/groups/958536401011671?utm_source=Facebook&utm_medium=social&utm_campaign=Orlo) & Ramsgate Litter Pickers Facebook page for dates and locations, or contact info@ramsgatetownteam.org.uk for more details.

More information is available on the Keep Britain Tidy [website](https://www.keepbritaintidy.org/get-involved/support-our-campaigns/great-british-spring-clean).

**Thanet's Best Bar None scheme wins award**

Thanet has been awarded the 'Best New Scheme' Award for 2022 at the Best Bar None National Awards. Best Bar None is an accreditation scheme that helps customers to identify well-run pubs, bars, clubs and other businesses that serve alcohol. Thanet's scheme is led by Kent Police Licensing, with support from the council’s Licensing Officers. Every accredited business receives a personalised report with advice and ideas about how to provide an even safer and more welcoming place for customers.

**Other News**

**The Coronation of His Majesty The King and Her Majesty The Queen Consort**

The Coronation will take place on the morning of Saturday 6 May at Westminster Abbey, London, and will be conducted by the Archbishop of Canterbury.

The weekend of celebrations will end with the Big Help Out on Monday 8 May, which will highlight the impact of volunteering. This will encourage people to get involved with activities run by local community groups, organisations and charities.

The Department for Culture, Media and Sport has launched a Coronation website <https://coronation.gov.uk/> which includes information for getting involved, a toolkit with templates, a Coronation playlist and a [form for submitting events.](https://coronation.gov.uk/share-event/)

The official emblem of the Coronation of His Majesty The King and Her Majesty The Queen Consort has been unveiled by Buckingham Palace. The emblem will feature throughout the celebrations in May, and will be used for all official merchandise, digital and social media.

**Taste of Kent Awards - nominations extended**

The nomination period for the Taste of Kent Awards 2023 has been extended until Sunday 26 March. The awards celebrate the best of Kent’s food and drink.

This year there have been some changes, with the award categories now refined into three key areas – Product / Taste, Hospitality and Retail and Business Awards.

Categories include - Kent Savoury Bakery Product of the Year, Kent Prepared or Cured Meat Product of the Year, Kent Beer of the Year, Kent Sustainable Food and Drink Award.

To find out more about the awards, categories and how to nominate, head to <https://tasteofkentawards.co.uk/>

**Federation of Small Businesses (FSB) - free webinars**

* Wednesday 15 March at 10am **Engineering, Manufacturing and Transport Sectors Networking** [Click here](https://www.fsb.org.uk/event-calendar/emt-sectors-networking-150323.html?utm_source=MAR2&utm_medium=Email&utm_campaign=WebAccs&dm_i=6TOT,QC8K,452RK3,39NP2,1) for further information and to register
* Wednesday 15 March at 4.30pm **Health, wellbeing and personal development for small businesses** [Click here](https://www.fsb.org.uk/event-calendar/health-wellbeing-and-personal-development-for-small-businesses15march23.html?utm_source=MAR2&utm_medium=Email&utm_campaign=WebAccs&dm_i=6TOT,QC8K,452RK3,39NP2,1) for further information and to register

**Your News**

**Vote for the Crab Museum**

[Margate’s Crab Museum](https://www.crabmuseum.org/) has been shortlisted in the 2023 Digital Culture Awards. The awards are presented by Arts Council England’s Digital Culture Network and celebrate and showcase digital and tech innovation in creativity and culture.

The shortlisting recognises the museum's innovative and imaginative social media.

To cast your vote please head to the [Digital Cultural Network website](https://digitalculturenetwork.org.uk/awards/2023-being-social/) by 12pm on Friday 17 March.

**The Yarrow Beacon Award**

In the December issue we let you know The Yarrow Hotel in Broadstairs, had been shortlisted for a National Association of Colleges (AoC) Beacon Award, which celebrates the best and most innovative practice among UK further education (FE) colleges.

We are pleased to report the Hotel won. Congratulations to everyone involved in the process.

**Margate Caves 160th Anniversary**

On Sunday 2 April, [**Margate Caves**](https://www.margatecaves.co.uk/) marks 160 years since they first opened to the public in April 1863. Head along to celebrate with them during the Easter Holidays as they look back at the history of the caves and look forward to many more years of visits!

**Margate Civic Society Lecture Programme**

Margate Civic Society has launched their 2023 lecture programme. It includes the Town Pride Awards, the Changing Fortunes of the Cinque Ports and Riding the Wall of Death.

For full programme details please visit the [Margate Civic Society website](http://www.margatecivicsociety.org.uk/Calendar.html).